



Design

Challenge

start challenge

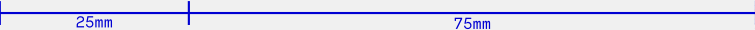
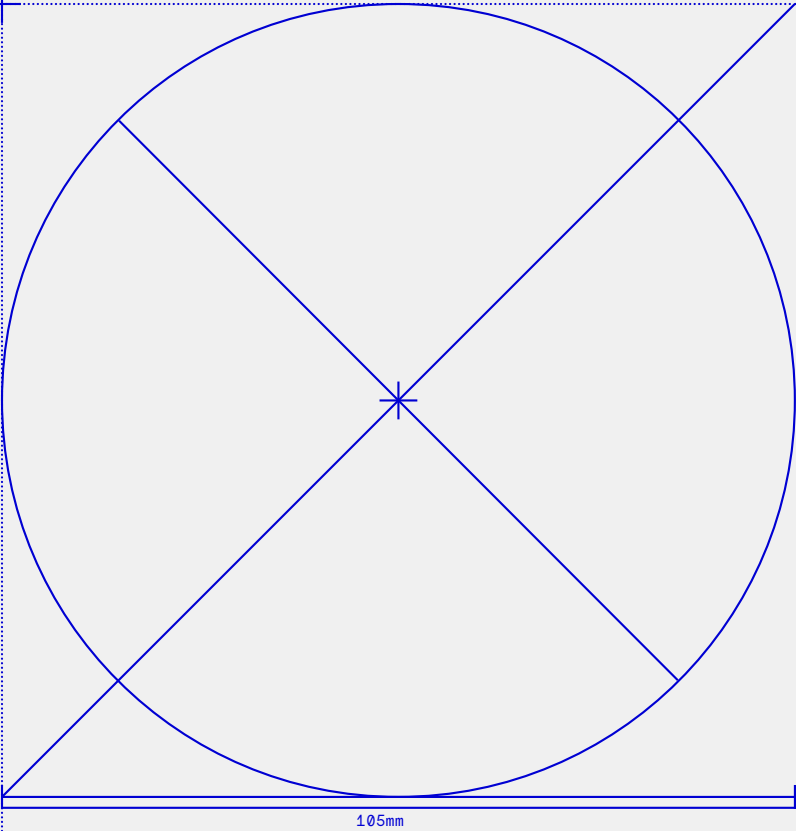
Play with the system

deadline

winner will be anounced

June 2020

available to order



We challenge you to play with our system!

We challenge you to play with the elements of our visual identity. There are a few minor rules that go with them. Except for the following guidelines there are no limitations.

01. On the next pages you will find the elements and all the information regarding the canvas size and the dimensions.
02. The stroke weight of every line should always be 0.8 pt.
03. Play with the system!
Dare to twitch and tweak, push and cross the boundaries. Feel free to add your type, but make sure it's a legal one.
04. If you would like to use our custom Monotesk font for your design, you can send us an email to designchallenge@anothergraphic.org. We will ask you to agree to only use our font for this specific design challenge.
05. Choose your surface: tote bag/T-shirt.
The tote bags will be blue, so your design will be printed in light grey. The T-shirt will be light grey, so your design will be printed in blue.
06. You can upload your design on our website:
<https://anothergraphic.org/designchallenge>
We need:
 - a PDF (max. 20MB) in BLACK AND WHITE on 300dpi, named name-tote(or -teeshirt).pdf for example JohnDoe-tote.pdf. If you have more than one submission: name-tote-02.pdf, ...
 - a JPG (max. 5MB) in the correct COLOR on min. 120ppi, named name-tote (or -teeshirt).jpg for example JohnDoe-tote.jpg. If you have more submissions: name-tote-02.jpg, ...
07. The deadline is May 27th 2020.
All submissions must be the designer's original work.
Plagiarism is not tolerated.

The winning design will be screen-printed on an organic cotton tote bag or T-shirt. Our curators will have the difficult but exciting task of selecting their favorite designs.

On May 29th 2020 we will announce the winner and he/she will receive the printed design by mail. It will be on sale in our web shop, in a limited-edition supply. The other curated submissions will be shared on the Another Graphic Instagram page.

Have fun and good luck! In the future we plan to challenge you again.

Guidelines	content	Design Challenge	subject	27 May 2020	deadline	@anothergraphicdotorg	curator
------------	---------	------------------	---------	-------------	----------	-----------------------	---------



Elements

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

11.

12.

13.

14.

15.

16.

17.

18.

A = 1	G = 7	M = 13	S = 19	Y = 25	4 = 31	! = 37	' = 43	, = 49	< = 55	\ = 61	® = 67
B = 2	H = 8	N = 14	T = 20	Z = 26	5 = 32	" = 38	' = 44	- = 50	= = 56] = 62	© = 68
C = 3	I = 9	O = 15	U = 21	0 = 27	6 = 33	# = 39	(= 45	. = 51	> = 57	{ = 63	€ = 69
D = 4	J = 10	P = 16	V = 22	1 = 28	7 = 34	\$ = 40) = 46	/ = 52	? = 58	} = 64	£ = 70
E = 5	K = 11	Q = 17	W = 23	2 = 29	8 = 35	% = 41	* = 47	: = 53	@ = 59	÷ = 65	¥ = 71
F = 6	L = 12	R = 18	X = 24	3 = 30	9 = 36	8 = 42	+ = 48	; = 54	[= 60	x = 66	¢ = 72

1. 2. 3.

Graphical elements

4. 5. 6. 7. 8. 9. 10. 11. 13. 18.

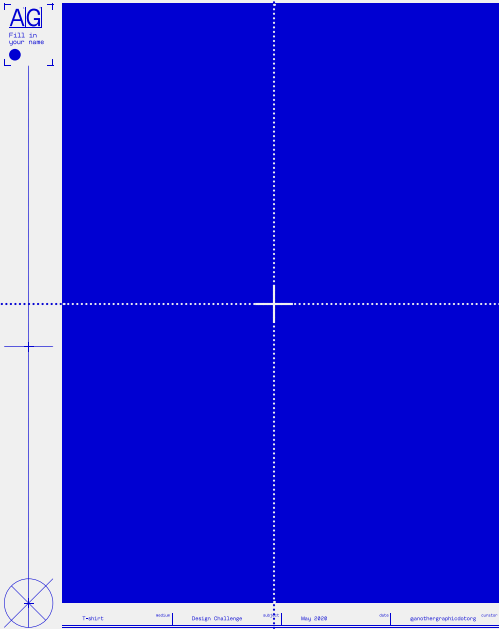
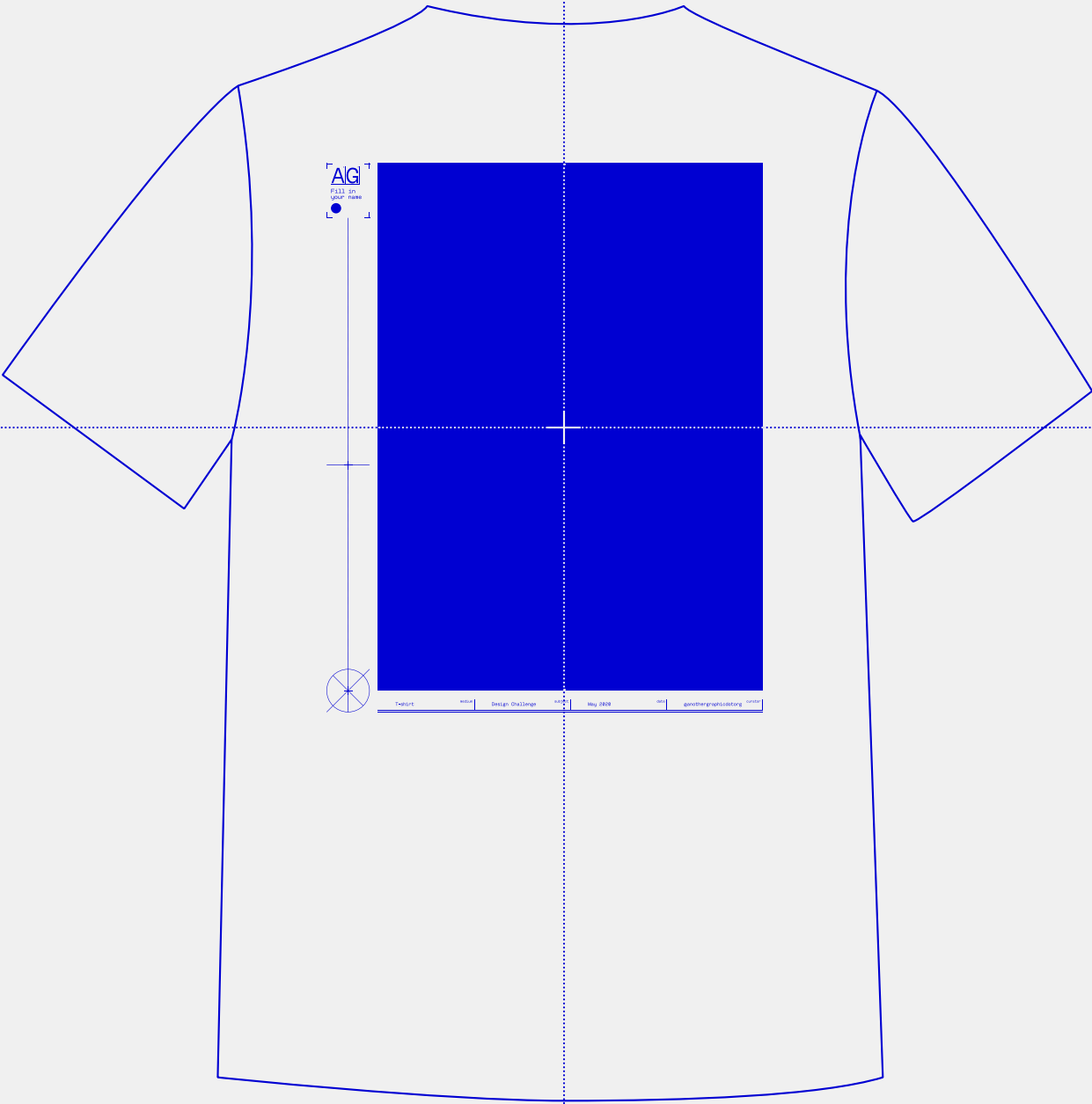
Hierarchy elements

12. 14. 15. 16. 17.

Measuring system/structure/
info



T-Shirt





T-shirt	medium	Design Challenge	subject	May 2020	date	@anothergraphicdotorg	curator
---------	--------	------------------	---------	----------	------	-----------------------	---------



Tote bag





AG

Fill in
your name



T-shirt	medium	Design Challenge	subject	May 2020	date	@anothergraphicdotorg	curator
---------	--------	------------------	---------	----------	------	-----------------------	---------



Another Graphic is curated by Studio Studio and is an archive of graphic design focused on typographic treatment.

The virtual, digital age resolves into the internet becoming a tool that brings together all of the existing encyclopedias in the world on one computer screen. The problem today is being able to find the exact information required, in this endless ocean of information and data.

The attractive design of what surrounds us actively, culturally and commercially remains a matter of creativity, that cannot be taken over by a machine.

Another Graphic is a digital archive of the better and best graphic design and design language. Another Graphic is an easily consultable website where interested people can browse through perspective ranging from inspiration to creation.

Another Graphic fills a gap; the website focuses on an important niche and wants to remain a leader in this as an international platform; as a work tool that helps make the world "look" better.

Another Graphic arose from a need, which makes this website a perfect, professional, aware and user-friendly answer.

W www.anothergraphic.org
M info@anothergraphic.org
S [@anothergraphicdotorg](https://www.instagram.com/anothergraphicdotorg)